



## Official Rules and Regulations

### **Cash Bash**

Casino Ajax  
Casino Woodbine  
Great Blue Heron Casino  
Ontario Gaming GTA LP  
September 28 – October 25, 2018

### **PROMOTION ELIGIBILITY AND CHANCES OF WINNING:**

1. Cash Bash (the "Promotion") is sponsored by Ontario Gaming GTA Limited Partnership ("OGGTA") and is open to residents of Canada and the United States of America, who (at the time of participation) are: (i) valid Winner's Circle Rewards ("WCR") or Rapid Rewards ("RR") members; (ii) nineteen (19) years of age or older; and (iii) not inactive, self-excluded, archived or trespassed, all as determined by OGGTA in its sole discretion. Volunteers, employees, officers and directors of OGGTA, the Alcohol and Gaming Commission of Ontario ("AGCO") or any of OGGTA's advertising, promotion and contest management agencies are not eligible to participate.
2. The chance of being selected in any draw at a Site (defined below) is dependent on the number of entries received for that draw at that Site.
3. In the event a selected entrant does not meet the eligibility requirements stated herein, then OGGTA has no obligation to award any prize in relation to that selected entrant.
4. As noted above in Rule 1, this Promotion is open only to WCR or RR members. There is no fee payable to obtain a WCR or RR membership, OGGTA is not responsible for any delays in the processing of WCR or RR membership applications. NO PLAY IS REQUIRED.
5. This Promotion takes place at Casino Ajax, Casino Woodbine, and Great Blue Heron Casino (each a "Site" and collectively "The Sites").

### **HOW TO ENTER (NO PURCHASE NECESSARY):**

There are two (2) ways to participate in this Promotion, as outlined below;

6. **Direct Mail Offer:** Every Thursday, from October 4, 2018 at 12:01 a.m. up to and including October 25, 2018 at 7:59 p.m. (Casino Ajax and Great Blue Heron Casino) or 8:59 p.m. (Casino Woodbine), eligible patrons with a direct mail ballot offer may present their valid WCR or RR card and their direct mail coupon at the Rewards desk at the Site. A Site representative will then review the patron's direct mail coupon and issue the number of ballots listed on the direct mail piece. Limit: one (1) direct mail coupon, per patron, per promotional week via this method of entry.
7. **Tiered Ballot Offer:** Beginning September 28, 2018 at 12:01 a.m. up to and including October 25, 2018 at 7:59 p.m. (Casino Ajax and Great Blue Heron Casino) or 8:59 p.m. (Casino Woodbine), eligible patrons who visit the WCR or RR desk at a site will receive the

Tiered Ballot Offer. A Site representative will review the patron's WCR or RR tier level and issue the number of ballots as indicated below:

Tier Level	Number of Ballots
Rewards	One (1) Ballot
Silver	Two (2) Ballots
Gold	Three (3) Ballots
Elite (25,000 Tier Points)	Five (5) Ballots

Limit: one (1) Tiered Ballot Offer, per patron, per day via this method of entry.

**DAILY DRAWS AND PRIZES (CASINO AJAX AND GREAT BLUE HERON CASINO):**

- There are a total of six (6) prizes available to be won at each Site during each promotional draw day beginning on Thursday, October 4, 2018 up to and including Thursday, October 25, 2018 (the "**Promotional Period**"). The draws will take place each Thursday during the promotional period at 6:00 p.m., 7:00 p.m., and 8:00 p.m.
- There will be a maximum of one (1) draw drum. The drum opening and closing times are as follows:

Ballot Drum	Drum Opens	Drum Closes	Draw Time
A	2:00 p.m.	5:59 p.m.	6:00 p.m.
	2:00 p.m.	6:59 p.m.	7:00 p.m.
	2:00 p.m.	7:59 p.m.	8:00 p.m.

**DAILY DRAWS AND PRIZES (CASINO WOODBINE):**

- There are a total of eight (8) prizes available to be won at the Site during each promotional draw day beginning on Thursday, October 4, 2018 up to and including Thursday, October 25, 2018 (the "**Promotional Period**"). The draws will take place each Thursday during the promotional period at 6:00 p.m., 7:00 p.m., 8:00 p.m. and 9:00 p.m.
- There will be a maximum of one (1) draw drum. The drum opening and closing times are as follows:

Ballot Drum	Drum Opens	Drum Closes	Draw Time
A	2:00 p.m.	5:59 p.m.	6:00 p.m.
	2:00 p.m.	6:59 p.m.	7:00 p.m.
	2:00 p.m.	7:59 p.m.	8:00 p.m.
	2:00 p.m.	8:59 p.m.	9:00 p.m.

- In order to be eligible, ballots must be completed in full and deposited into the designated draw drum by the participant on or before the designated closing time.
- Two (2) winners will be selected at each draw time, taking place every Thursday from October 4, 2018 up to and including October 25, 2018.
- The ballot drum will be emptied after each promotional day; ballots entered in that drum will not be eligible for subsequent draws (if any).
- Ballots not completed in full will be disqualified. Ballots are valid only at the site of issuance.

16. **Selected eligible winners must be in attendance at the time of the draw to win.** The selected eligible winners' names will be announced over the Site's Internal Public Address system on the Gaming Floor. The winner will have five (5) minutes from the announcement to present themselves to the promotions area to participate.
17. If, at the end of the above mentioned time period, a selected eligible winner has not presented themselves or otherwise been declared a winner for the applicable prize in accordance with these Rules and Regulations, a site representative will draw one (1) additional draw ballot. This process will continue until an eligible winner is present.
18. In order to claim the prize, the patron must present valid government issued photo identification OR their valid WCR or RR card together with an acceptable (as determined by OGGTA) form of valid government-issued non-photo identification.
19. Guests are eligible to win once per draw time.

### HOW TO PLAY – CASH BASH

20. Eligible players will have the opportunity to play the Cash Bash game to determine their prize.
21. Eligible players will roll the dice to move across the Game Board. There is no maximum number of dice rolls.
22. Eligible Players will win the accumulative total of their prizes. Prizes are null if a player lands on a *Game Over* space. Players who land on a *Game Over* space will only win the prize indicated on the game space, as indicated in Rule 23.
23. Prizing is as follows:

Number of Spaces	Value
4	Five Hundred Dollars (\$500.00 CAD) Cash
3	One Thousand Dollars (\$1,000.00 CAD) Cash
1	One Thousand and Five Hundred Dollars (\$1,500.00 CAD) Cash
1	Two Thousand and Five Hundred Dollars (\$2,500.00 CAD) Cash
1	Five Thousand Dollars (\$5,000.00 CAD) Cash
2	Game Over – Two Hundred and Fifty Dollars (\$250.00 CAD) Cash
3	Game Over – Five Hundred Dollars (\$500.00 CAD) Cash
1	Game Over – Seven Hundred and Fifty Dollars (\$750.00 CAD) Cash
1	Game Over – One Thousand Dollars (\$1,000.00 CAD) Cash
1	Game Over – Win 50% of accumulated prizes
1	Move Back 3 (Three) Spaces
4	Roll Again
1	Ladder – Move Forward 4 (Four) Spaces

24. The game ends when a player lands on a *Game Over* space, chooses to walk away at any time with their current winnings, or completes the game board.
25. The Five Thousand Dollar (\$5,000.00 CAD) Cash prize, space twenty-four (24), must be landed to be won. Dice rolls that move the player past space twenty-four (24) will not receive that prize.

## General Rules

26. Once received by OGGTA, all entries and coupons/vouchers/ballots will be at all times the property of OGGTA and none will be returned. Entries and coupons/vouchers/ballots which have been obtained or made through fraudulent means or which are illegible, altered, reproduced, damaged, or irregular (all as determined by OGGTA in its sole discretion), are subject to disqualification. OGGTA will not be responsible for entries, coupons/vouchers/ballots, direct mail pieces or emails which are lost, destroyed, deemed unmailable, as determined by Canada Post, misdirected, or delayed for any reason whatsoever, or for the Site's capacity constraints or for the removal or the non-removal of any patrons, or for any incorrect or inaccurate data in the Winner's Circle Rewards or Rapid Rewards database, any incorrect or inaccurate capture of entry or other information, technical malfunctions, human or technical error, visual or printing errors, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone, computer line or network, computer equipment, software or any combination thereof. Where such failures cannot be corrected immediately or within a reasonable time frame (as determined by OGGTA in its sole discretion) to allow for a continuation of the Promotion, the Site may, at the Site's option, use a manual back up system and/or disqualify the affected participant. All decisions of the judges with respect to this Promotion are final and binding without right of appeal.
27. Offers/vouchers/coupons sent by mail or courier to OGGTA or any of the participating Sites, or offers/vouchers/coupons not submitted in person at one (1) of the participating Sites, will not be validated for redemption.
28. It is the participating patron's responsibility to verify, where applicable, that the Winner's Circle Rewards or Rapid Rewards membership number appearing on the ballot or print out is the same as the membership number appearing on the patron's Winner's Circle Rewards or Rapid Rewards card. OGGTA will not be responsible for typing or keying errors, when swiping or keying in the membership number.
29. No substitutions or equivalent cash payments will be made, save for OGGTA's right, at its sole discretion, to make substitutions of equivalent or greater value. Except as specifically provided herein, unclaimed gifts/prizes will not be awarded.
30. All participants must present valid government-issued photo identification upon request.
31. As per the Winner's Circle Rewards and Rapid Rewards program rules and regulations (contained within the program applications) any Rewards card used in this Promotion can only be swiped by the named cardholder. The use of any other person's WCR or RR card(s) to participate in this Promotion will result in any issued coupons/vouchers/ballots being null and void and ineligible to win any draws and/or prizes.
32. OGGTA reserves the right to deny an entrant or reject an entrant once accepted, for any reason which, in its sole judgment and discretion, it deems proper.
33. In the event that a selected entrant does not meet the eligibility requirements stated in these Rules and Regulations, then OGGTA has no obligation to award any prize(s) to that entrant.
34. A selected entrant may be required to sign, before receiving a gift or prize, a declaration and release, confirming (among other things) promotion eligibility, compliance with these Rules and Regulations and releasing OGGTA including any management agency and any

independent judging organization from any liability in connection with the conduct of the Promotion and/or the awarding of the prizes. A selected entrant hereby agrees to the use of their name as stated on the Audio/Visual release form, and address of the claimant (valid Government-issued photo ID will be required).

35. OGGTA is not responsible for commencing, continuing or completing the Promotion, or awarding prizes in the event of circumstances beyond OGGTA's control, and OGGTA may, at its sole discretion, change or alter this Promotion (and/or amend these Rules and Regulations), as OGGTA deems necessary in its sole discretion. Without limiting the generality of the foregoing, OGGTA, in its sole discretion, reserves the right to delay the timing of any draw or otherwise amend the timing of any other element of this Promotion to satisfy any customer service or promotional integrity issues resulting from uncontrollable circumstances, and this includes the right to similarly extend the time period(s) available to patrons to receive and/or submit ballots/entries.
36. Any reference to "Free Play" requires that the patron redeem the Free Play offer at the Winner's Circle Rewards desk for a Promotion Ticket. Promotion Tickets (Free Play) do not have cash value and cannot be redeemed or exchanged for cash. The patron will be required to play the full value of the Promotion Ticket at the first eligible slot machine (valid slot machines are clearly marked). If a patron has more than one (1) Promotion Ticket, each individual Promotion Ticket can be used at a number of eligible slot machine(s) equivalent to the number of Promotion Ticket(s) the patron has in hand. Promotion Tickets expire as indicated on the ticket expiry date and/or time. The patron will be eligible to receive winnings or credits (if any) generated by this Promotion Ticket.
37. Any personal information provided to or collected by OGGTA, including but not limited to entrants' contact information, is collected pursuant to the Ontario Lottery and Gaming Corporation Act, 1999 and is intended to be used for the following principal purposes: to conduct and administer the contests by OGGTA, including but not limited to the awarding of the Prize(s) and referring to such personal information in voice messages or other messages left for a selected entrant, and to comply with legal requirements. For further information see the Rewards desk.
38. OGGTA reserves the right to change or alter this Promotion, as it deems appropriate, including, but not limited to, making changes or alterations to these Rules and Regulations relating to the accommodation of participants in accordance with the *Accessibility for Ontarians with Disabilities Act, 2005* (AODA).
39. Patrons with self-excluded, trespassed or archived status, as determined by OGGTA, will not be eligible for any gifts/prizes associated with OGGTA contests, promotions, tournaments or giveaways.
40. Members with a valid WCR or RR account that has been designated as 'Inactive Status' may, in the discretion of OGGTA, claim their prize at time of reactivation, but are not eligible to receive the 'New Member Program' offers. See Official New Member Program Rules and Regulations for details.
41. Your name may be announced on the gaming floor. See Rewards desk for more information.

42. These Rules and Regulations govern this Promotion and must be followed by all entrants at all times. By agreeing to participate in the Promotion, all entrants agree to comply with, and be legally bound by, these Rules and Regulations.
43. All references to times and dates reflect Eastern Time.
44. This Promotion is subject to the Laws of the Province of Ontario and the Federal Laws of Canada, as applicable.

***Questions relating to this program can be answered by visiting the Rewards Desk.***